

1. DESCRIPTION: Cambridge F/F and Ultra Lights2 for 1 Promotion - Military2. SPECIAL CASE CODE: 08HR 08KR 03JR
F/F 85's F/F 100's U.L. 100's3. PACKING Each case all 85's Reg. or 100's F/F or U.L.FACTORS: One comp. 20's pack10 packs/carton /200 cigs.(See #9 Comments)30 cartons/6M case4. AREAS INCLUDED - National - Military

AREAS EXCLUDED - _____

5. INDIVIDUAL UNIT REQUIREMENTS:

QUANTITY/INDIVIDUAL DISTRIBUTION:

_____ - _____ PER X (NO. S/R) _____ = _____

_____ - _____ PER X (NO. D.M.) _____ = _____

AMMS - 3,300 PER X (NUMBER) 30 = 99,000 packs

_____ - _____ PER X (NUMBER) _____ = _____

_____ - _____ PER X (NUMBER) _____ = _____

NUMBER UNITS REQUIRED FOR SHIPMENT = 99,000 packs

ADDITIONAL BACKUP = _____

TOTAL UNITS REQUIRED = 99,000 packs

6. PRODUCTION REQUIREMENTS:

	<u>08HR</u>	<u>08KR</u>	<u>03JR</u>
a. INDV. UNITS:	<u>27,000</u>	<u>36,000</u>	<u>36,000</u>
b. CASES:	<u>90</u>	<u>120</u>	<u>120</u>
c. CIGARETTES:	<u>540,000</u>	<u>720,000</u>	<u>720,000</u>

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7. BILLING REQUIREMENTS:

CHARGE TO: SALES _____ SAMPLES XTOTAL UNITS: _____ 1,980,000

8. SHIPPING SCHEDULE:

UNITS REQUIRED TO BE RECEIVED IN FIELD BY - 1/30/91ALL AT ONCE X PHASED DELIVERY _____

PRODUCT MUST ARRIVE AT P.O.S. ADDRESSES BY THE DATE

ASSIGNED HERE.

SHIP EACH AMMS 11 CASES IN THE FOLLOWING PRODUCT MIX:

08HR 3 CASES 03JR 4 CASES08KR 4 CASES

9. COMMENTS - SPECIAL INSTRUCTIONS:

CIGARETTES AND POLY-BANDS WILL BE SHIPPED SEPARATELY CODEBOTH END FLAPS OF THESE WHITE PROMOTIONAL CARTONS:F/F 85'S 08HR U.L. 100'S 03JRCAMB. 2/1 MIL. CAMB. 2/1 MIL.F/F 100'S 08KRCAMB. 2/1 MIL.REQUESTED BY Brand DATE 10/09/90APPROVED BY D. L. Smith DATE 10/29/90

REVISION #1 DATE _____

REVISION #2 DATE _____

ACCEPTED BY _____ DATE _____

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